

2020

OUR CONTENT: EDITORIAL & DEADLINES

Content is King...and it always will be. That's why *Gaming and Destinations* provides our readers with great articles about great casinos and destinations around the region. Our recommendations are respected and utilized for determining the best places to stay and play, as well as tips to help gaming enthusiasts maximize their time in the casino. All our content is re-purposed and published on GamingandDestinations.com and distributed on social media platforms making it a valuable resource for advertiser editorial integration.

Each issue of *Gaming and Destinations* is also emailed to our database of 150,000 AND promoted on social media via paid targeted posts in our advertiser's markets of choice.

Advertisers are included in relevant content as well as have the opportunity for exclusive articles to promote property news, promotions, construction and more.

JANUARY/FEBRUARY

Readers' Choice Awards Voting Issue

- Time to VOTE! Readers' Choice Awards Voting Ballot (Print & Online)
- Sports Betting 101: Back to the Basics
- Top Sporting Events of 2020

Destination Highlight:

Southern: Florida
Midwest: Iowa



Space: November 29 Material: December 6

MARCH/APRIL

Casino Slot Guide

- Top Slots of 2020: The Latest and Greatest
- Top Slot Floors and Who Runs Them – Manager Spotlights (Regional)
- Top Sports Books for March Madness (Regional plus Vegas)

Destination Highlight:

Southern: Tunica
Midwest: Michigan



Space: February 1 Material: February 8

MAY/JUNE

Readers' Choice Awards Issue

- Readers' Choice Award Winners Revealed! (Regional)
- Kentucky Derby & The Triple Crown of Racing
- Top Casino Golf Getaways (Regional)
- Betting Baseball & Season Preview

Destination Highlight:

Southern: Gulf Coast
Midwest: Minnesota



Space: March 29 Material: April 1

JULY/AUGUST

Summer Travel Guide

- Casino Cruising: Sailing the Seas
- Sin City Spotlight: Shows, Dining and Getting Around.
- Pigskin Preview: Teams to Watch and Wager On

Destination Highlight:

Southern: Indiana
Midwest: Indiana



Space: May 31 Material: June 7

SEPTEMBER/OCTOBER

Casino Dining Guide

- Casino Dining Guide: Top Casino Chefs and their Restaurants (Regional)
- G&D's Casino Chef Showdown – Winners' Revealed (See page 7 for chef entry information)
- Betting Basketball: Season Preview & Who to Watch

Destination Highlight:

Southern: Louisiana
Midwest: Wisconsin



Space: July 26 Material: August 2

NOVEMBER/DECEMBER

Holiday Hot Spots & Winter Retreats

- Suite Life: Luxurious Suites and Accommodations (Regional)
- Holiday Happenings: Get into the Spirit (Regional)
- New Year's Resolutions for Gamblers

Destination Highlight:

Southern: Missouri
Midwest: Missouri



Space: September 27 Material: October 4

** All editorial content is subject to change based on timing and space allocation.*