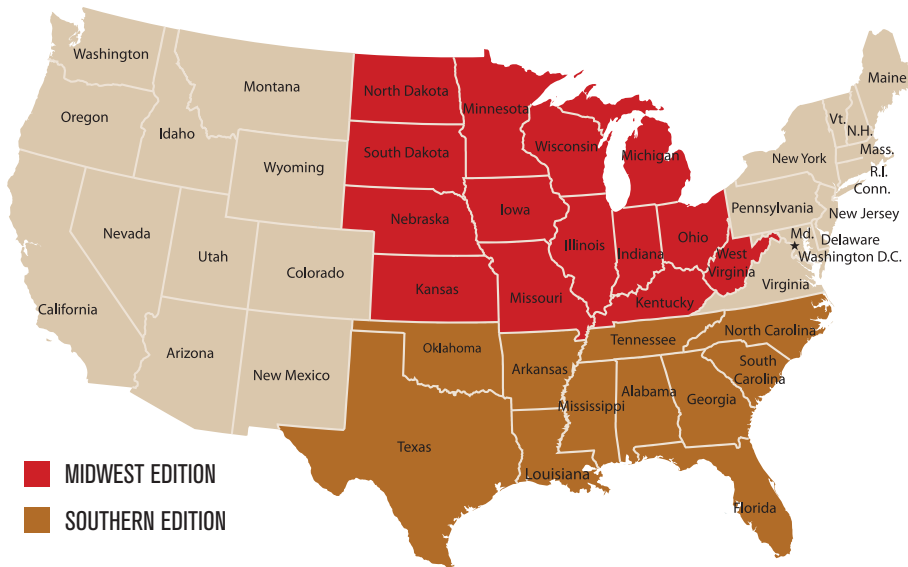


2022

CIRCULATION, RATES, EDITORIAL & DEADLINES



BY THE NUMBERS

	PRINT COUNT	MAILED COPIES	IN-ROOM & CONTROLLED CIRC	TOTAL DATABASE (Names, Emails, Address, Game Preference, Etc.)
SOUTHERN EDITION	31,000	16,000	15,000	105,000
MIDWEST EDITION	15,000	5,000	10,000	45,000
COMBINED EDITION	46,000	21,000	25,000	150,000

RATES INCLUDE MIDWEST & SOUTHERN EDITIONS			
	1X	3X	6X
FULL-PAGE	\$3,000	\$2,500	\$2,000
HALF-PAGE	\$2,000	\$1,500	\$1,000
INSIDE COVER	\$4,500	\$4,000	\$3,500
BACK COVER	\$5,000	\$4,500	\$4,000
*DIGITAL ONLY	\$1,500	\$1,000	\$500

GEO-TARGETED EMAIL OUTREACH:	
1X	\$750 for up to 15,000 emails \$1,000 for 15,000 - 25,000 \$1,200 for 25,001-100,000
FRONT COVER POST-IT NOTE	
	1,000 copies - \$500 (\$1,500 for non-advertisers) *Add-on for \$65 per thousand (\$100 for N.A.)

OPTIONAL ADDED-VALUE FOR ADVERTISER WITH MULTIPLE INSERTIONS:

Awesome Editorial: Advertisers can be included in relevant content per issue of insertion published in print, online and shared on social media. Advertisers will also be included in our 'Casino Scene: Hot Happenings' page in each issue of insertion.

Social Media: Advertisers can be included in social media posts targeted and boosted to relevant demographics and markets determined by advertiser.

Digital Exposure: All display ads will also be published in our digital edition and will be 'linked' to advertiser's website. Each edition will be emailed to G&D's database of gaming enthusiasts

Exclusive Articles: Advertisers can be included in exclusive editorial with subject determined by advertiser. (I.e. Property Spotlight, Restaurant Review, etc...)

Email Outreach: All advertisers will be included in our 'New Issue Email' that is deployed to 150,000 email addresses. Property photo and linked headline will be included in the body of the email. Advertisers can also be included in exclusive geo-targeted email deployments to our opt-in database of gaming enthusiasts.

*Multiple ad placements in the same issue will receive further discounts. Commissions paid to recognized agencies.
*All editorial content is subject to change based on timing and space allocation.

JANUARY/FEBRUARY

Awards Winners: Time To Brag!

Space Reservation: Dec. 1

Ad Material Due: Dec. 9



MARCH/APRIL

Slot Guide: Hot New Games, Top Slot Floors, Racino-Round-up and more

Space Reservation: Feb. 1

Ad Material Due: Feb. 9



MAY/JUNE

Great Golf & Gambling Getaways

Plus...Triple Crown Horse Racing Preview.

Space Reservation: March 30

Ad Material Due: April 8



JULY/AUGUST

Outdoor Amenity Award Winner Spotlights;

Summer Gaming Getaways:

Resorts, Cruises and More...

Plus, Football Betting Preview

Space Reservation: June 1

Ad Material Due: June 9



SEPTEMBER/OCTOBER

Casino Dining Guide: Dining Award Winner

Spotlights, Casino Cuisine, Chef Spotlights

and more...

Space Reservation: Aug. 2

Ad Material Due: Aug. 10



NOVEMBER/DECEMBER

Awards Voting Issue...Promote the Vote!

AGAIN this year, we are hosting the voting for our annual Readers' Choice Awards in November, and announcing the winners in our January Issue!...don't miss out!

Other editorial includes Casino Winter Getaways and Indoor Amenities.

Space Reservation: Sept. 30

Ad Material Due: Oct. 11



*Each issue will feature various gaming related articles about industry trends, game play strategy, property spotlights and more.

*All editorial content will be published in the print and digital edition as well as on gaminganddestinations.com and shared on social media.

FOR CUSTOM PACKAGES AND PRICING Contact G. Douglas Dreisbach at 502-212-5177 or email ddreisbach@gamingmediagroupinc.com